

MARCEL SLODYCZKA

+49 176 81 44 31 57

hallo@slody.me

*08.06.2002, Neuwied DE

CREATIVE.
DESIGNER.
HUMAN.

RESUME

EXPERIENCE

Junior Art Director (Dual Study Programm) — Oct. 2021 - Mar. 2025
→ Video production, editing & 2D animation
→ Social media content & management
→ Branding & brand development
Head Marketing GmbH

Art Director (Internship) — Jan. 2025 - Apr. 2025
→ Webdesign
→ Editorial design
→ Visual communication & identity
Lachermeier & Co.

EDUCATION

Mediadesign B.A. — Oct. 2021 - Mar. 2025
Dual Study Programm, Virtual Campus
IU Internationale Hochschule

Abitur — Mar. 2021
General qualification for university entrance
Martin Butzer Gymnasium Dierdorf

LANGUAGES

German – native
Polish – native
English – fluent (C1)
Spanish – intermediate (B1)

SOFT SKILLS/TECHNICAL

Art Direction	Adobe Photoshop
Video editing	Adobe InDesign
2D animation	Adobe Illustrator
Corporate Design	Adobe Premiere Pro
Branding	Adobe After Effects
UX/UI Design	Adobe XD
Teamplayer	Figma
Involvement	Notion
Curiosity	MS Office
Inquisitiveness	
Professionalism	
Creativity	



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KREATIVER.

DESIGNER.

MENSCH.

LEBENS LAUF

ERFAHRUNG

Junior Art Director (Duales Studium)

→ Videoproduktion, Schnitt & 2D-Animation

→ Social-Media-Content & -Management

→ Branding & Markenentwicklung

Okt. 2021 - Mär. 2025

Head Marketing GmbH

Art Director (Praktikum)

→ Webdesign

→ Editorial Design

→ Visuelle Kommunikation & Markenidentität

Jan. 2025 - Apr. 2025

Lachermeier & Co.

EDUCATION

Mediendesign B.A.

Duales Studium, Virtueller Campus

Okt. 2021 - Mär. 2025

IU Internationale Hochschule

Abitur

Allgemeine Hochschulreife

Mär. 2021

Martin Butzer Gymnasium Dierdorf

SPRACHEN

Deutsch – Muttersprache

Polnisch – Muttersprache

Englisch – fließend (C1)

Spanisch – fortgeschritten (B1)

SOFT SKILLS/TECHNISCH

Art Direction

Adobe Photoshop

Videoschnitt

Adobe InDesign

2D Animation

Adobe Illustrator

Corporate Design

Adobe Premiere Pro

Branding

Adobe After Effects

UX/UI Design

Adobe XD

Teamplayer

Figma

Engagement

Notion

Entdeckerdrang

MS Office

Analytiker

Professionalität

Kreativität

